

2020-2021 District Goals

District:

33 S

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	25
2nd Quarter	0	0	25	25
3rd Quarter	1	20	30	15
4th Quarter	0	0	25	25

FY New Clubs

1

FY Charter Members

20

FY New Members

105

FY Retention Goal

90

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

35

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Identify New Club Loc	GAT Team	Lions Club Interavtice Maps Guide	7/1/2020	07/15/20
Develop Your Team	GAT Team	New Club Dev workshop	7/1/2020	08/01/20
Conduct Site Dev	GAT Team		08/01/20	08/15/20
Promote the New Club	GAT Team	Betr Comm Changed Lives	08/15/20	09/15/20
Recruit Members	GAT Team		09/15/20	10/15/20
Service Project	GST	Global Service Toolbox	11/01/20	11/01/20
Organ/Infor Meeting	GAT Team		12/01/20	12/01/20
New Club Application	GAT Team	PDG's, PID's	12/05/20	01/05/21
Charter Approval	GAT Team		01/15/20	01/30/21
Charter Night	GAT Team		02/14/21	02/14/21
Cont Club Dev	Guiding Lion	Guiding Lion webpage	02/15/21	02/15/23

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

NAMI ~ By the beginning of 2020-2021 Governor Year our MD 33 District will opt into North American Membership Initiative, identify team leaders and implement action plans. Plans will be reviewed by Council and implemented by June 2021. District 33 S Action Plan is outlined below and will be updated as team's are formed and finalize plans. The goals for the NAMI for Districts is positive membership growth, retention and leadership development. GAT MD leaders will discuss and give an update at MD Council Meetings.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Opt into NAMI	1st VDG's		02/12/20	02/26/20
Conf call W/Governor	DG/GMT		03/17/20	03/17/20
Conf Call W/NAMI Chair	GMT Chair	NAMI Process Info	03/25/20	03/30/20
Est NAMI Team Leaders	1st VDG	NAMI Build a Team	03/25/20	03/31/20
Build Vision Team Mtg 1	GAT	NAMI Build a Vision	04/06/20	04/06/20
Build Vision Team Mtg 2	GAT	Team Bld Activities	04/20/20	04/20/20
Develop Draft Action Plan	NAMI Team	NAMI Build a Plan	04/20/20	04/30/20
Finalize Plan	NAMI Team		04/30/20	06/30/20
Implement Plan	Focus Teams		07/01/20	06/30/21

DISTRICT CUSTOM IMPACT

Goal Statement

By the end of 2020-2021 fiscal year my District will support LCIF in its endeavors to achieve Campaign 100's target goal of \$300 and will pursue the District Certificate of Appreciation Award.

Goals ~ Total Donations \$60,000

Individual Donations \$18,000

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Appont LCIF Coordinador	DG		03/01/20	07/01/20
Set Goals for LCIF-Coor	DG	District Goal Setting Guide	07/01/20	06/30/21
Review Goals for LCIF	DG/LCIF Coor	LCIF Goals Survey	07/01/20	06/10/21
Goal 1-Club Visits	LCIF-COOR		08/01/20	06/30/21
Goal 2- Inc Club Participation	LCIF-COOR		08/01/20	06/30/21
Goal 3-Promote & Educate	LCIF/DG		08/18/20	06/30/21
Goal 4- Recognition	LCIF/DG	LCIF Rec Program	01/01/21	06/01/21
Establish Fundraisers	LCIF/DG		07/01/20	12/31/20
Utilize Newsletter to Promote	LCIF COOR		05/01/21	06/01/21
Evaluate Success	LCIF/DG		05/01/21	06/01/21